

NOAH FULLER

STRATEGIC COMMUNICATION | SPORTS BRANDING | CREATIVE LEADERSHIP

Nacogdoches, Texas | (409) 779-2104 | noahjohnfuller@yahoo.com

Senior Mass Communication student combining audience research, campaign strategy and hands-on media production. Pursuing a graduate degree focused on strategic communication, sports branding and creative leadership.

EDUCATION

Stephen F. Austin State University | Nacogdoches, Texas

B.S. in Mass Communication, Advertising & Public Relations

Expected graduation: December 2026

RELEVANT EXPERIENCE

**Student-Run Advertising Agency | Arnold Center for Entrepreneurship,
Stephen F. Austin State University**

Agency Lead / Creative Lead

Aug. 2026 - Present

- Help lead the development of SFA's new student-run advertising agency within the Arnold Center for Entrepreneurship while leading creative direction, branding and campaign development for university clients and initiatives.
- Translate student behavior research and collegiate marketing insights into social, video and event concepts designed to increase engagement and attendance; collaborate with university stakeholders on creative direction and strategic recommendations.

Texla Housing Partners

Corporate Marketing Strategist Intern

Summer 2026

- Created and led a marketing campaign for a 600+ unit student housing community, helping achieve **approximately 95% pre-leased ahead of schedule** and ultimately **100% occupancy**.
- Owned strategy, messaging and digital/on-site execution; used audience research and leasing data to refine the campaign and coordinate property and corporate teams.

Freelance Sports & Creative Media

Photographer / Videographer / Creative

Dec. 2024 - Aug. 2025

- Worked with **20+ athletes** and produced **25+ music videos and creative projects**; created sports content for social media, athlete branding, promotions and live events.
- Managed creative direction, client communication, production and editing across collegiate athletics, professional sports environments and live performance settings.

The Overlook Apartments

Leasing Professional / Community Assistant

July 2025 - Aug. 2026

- **Personally secured 200+ leases** for a 600+ unit student housing community; managed prospect communication, tours and follow-up. Named **Leasing Professional of the Month, March 2026**.

CORE SKILLS

Campaign & Brand Strategy • Audience Research • Sports Marketing • Creative Direction
Social Media Strategy • Photography & Video Production • Editing • Presentation Development